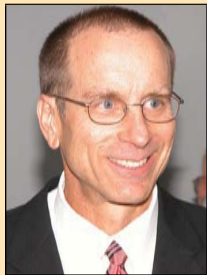


ROCKVILLE: Making A Lasting Impact

FISCAL YEAR 2007 (July 2006 - June 2007)

CITY OF ROCKVILLE ANNUAL REPORT

A Message from the City Manager



In reflecting on the past fiscal year, there are opportunities to build on our accomplishments, as well as take on new challenges ahead.

Quality of Life

The City's fourth biennial citizen survey completed in 2007 found 88 percent of respondents rated the overall quality of life in Rockville as "good" or "excellent," and

62 percent agreed they receive good value for their taxes. While these results are encouraging, they also challenge us to maintain the high quality of our municipal services, and to anticipate needs that will emerge as the size and complexity of Rockville increases.

Town Square

The City is most proud of the gigantic step toward renewing our downtown with the completion of the Rockville Town Square project. Throughout the spring, the retail and restaurant portion of the project began quickly coming to life, and through this summer and fall the remaining retail spaces will be completely filled. Fueled also by the opening of the beautiful County library, the City's new Town Square plaza is already brimming with activity. The new Arts and Innovation Center will open in September, thereby adding the arts and business entrepreneurship to the mix of retail, residential, cultural, and recreational uses and activities.

Future Development

The Town Square Project will serve as a catalyst and example for future new development in Rockville. To ensure Rockville reaps the benefits of revitalization without sacrificing our distinctive and rich community character, the City is rewriting our entire planning and zoning ordinance. The new zoning ordinance will aim to allow for appropriate "infill" development and redevelopment, while preserving Rockville as "A City of Neighborhoods."

Environmental Quality

This past year the Mayor and Council initiated significant environmental initiatives to enhance the quality of life in Rockville. New important environmental laws were passed that will improve our City's ability to prevent hazardous waste from entering our stormwater and sanitary sewer systems, and will better preserve and protect our precious forested areas and significant trees.

Pedestrian and Traffic Safety

Another major accomplishment in FY07 was the start of the first photo-radar speed camera program in the entire state. The initial months of implementation have shown outstanding potential for reducing speeding and increasing pedestrian safety.

Tax Relief

The Mayor and Council addressed the problem of rapidly rising tax bills by again reducing the tax rate and continuing a tax relief program for low-income households; and, for the first time, the City is employing a state tax credit program for owner-occupied households. For the second consecutive year, City property owners will see their property tax rate reduced by one-cent, to 30.2 cents per \$100 of assessed value. In addition, owner-occupied households will receive a flat \$100 credit. Finally, many low and moderate-income households will again qualify for additional tax relief through the Homeowners Tax Credit Program.

Our Pledge to the Community

The City of Rockville is committed to enhancing the quality of life in our community by providing premium quality, responsive, and high value municipal services. We take pride in the community's recognition of our efforts, but we strive to improve and achieve ever-greater service to the citizens of Rockville.

Sincerely,

Scott Ullery
Rockville City Manager

Citizen Survey Results Rate Rockville 'A Great Place to Live'

The fourth biennial citizen survey, randomly mailed to 3,000 households in Rockville, shows that residents rate the City as a great place to live.

The 2007 citizen survey is a tool used to receive valuable feedback on the services and programs Rockville offers, and gauge how the residents rate their overall quality of life in Rockville. The six-page survey, conducted by the National Research Center of Boulder, Colo., had an excellent participation rate of 44 percent. This is a six percent increase from the 2005 Citizen Survey.

Tom Miller, President of the National Research Center, Inc. said what made Rockville most

notable among its national peers is that 43 of 57 (75 percent) programs and services received ratings above national norms.

Rockville can boast that 88 percent of residents rated the quality of life in the city as "excellent" or "good" while 82 percent rated the city "excellent" or "good" when describing Rockville as a place to raise children.

Residents also gave high ratings to several City government areas, for example, 67 percent answered "strongly agreed" or "agreed" with the statement, "the City of Rockville welcomes citizen involvement." Sixty-two percent answered "strongly agreed" or "agreed" with the statement, "I

receive good value for the taxes I pay."

Basic services also scored highly. Seventy-nine percent rated the condition of Rockville streets as "excellent" or "good." Seventy-six percent also thought water and sewer services as "excellent" or "good."

Eighty-one percent of respondents proclaimed Rockville recreation programs and city-sponsored special events were "excellent" or "good"; 84 percent rated the Rockville Senior Center programs and services as "excellent" or "good." This data, when compared to other jurisdictions in the nation, rates Rockville very high, well above the national average. ■

Rockville's Revitalized Town Square The Beginning of a Lasting Impact

Rockville Town Square transformed from the place people will *want* to be to the place where people *are*.

Three years ago the Mayor and Council broke ground on what is now a community of retail and restaurant establishments, a public library, a business incubator, an art center, a rooftop deck, a plaza, and residential properties. Ample parking is available, and Town Square is easily accessible from the Rockville Metro Station. More information on page 3. ■



Clockwise from top: These photos show the amazing transformation of Town Square. Town Square is truly the heart of Rockville.

Mayor and Council Making a Lasting Impact In FY07

Fiscal year 2007 brought about change that will make a positive, lasting impact to the City of Rockville. By engaging residents, the Mayor and Council established and continued programs and services that allowed for a balanced budget, increased transit, tax relief and much more.

FY08 Budget Offers Three Forms of Tax Relief

Rockville's Mayor and Council, unanimously adopted the Fiscal Year (FY) 2008 Operating Budget and Capital Improvements Program. The \$58.9 million General Fund budget provides three forms of tax relief including a reduction in the property tax rate of one cent per \$100 of assessed value; a \$100 property tax credit per owner-occupied home; and continuation of the Homeowners' Tax Credit for low- and moderate-income homeowners. The three programs total \$2.7 million of tax relief.

Shuttle to Link Town Center To Other Areas of Rockville

The City has partnered with the County's Ride-On to provide a new Town Center shuttle service to enhance public transit links to the city's core. Ride On has revised a route that will run through the Town Square, and connect the Rockville and Twinbrook Metro stations and the Falls Grove transit center. Beginning in the fall of 2008, distinctively painted new clean diesel shuttle buses uniquely branded for Town Center will be incorporated into the route. The new shuttle vehicles were largely made possible through a federal grant.

In furtherance of the program's goals, the Mayor and Council strengthened City regulations to preserve existing trees and forests, and to ensure new development meets planting requirements on site. By halting the loss of significant forest areas and trees to new development, and thereby providing a larger urban tree canopy, the city will benefit from better air and water quality, improved stormwater management, cooler streets and sidewalks, and a more livable community.

Forest and Tree Preservation

The City took an important step toward reducing the likelihood of pollutant discharges into the community's storm drain network and sanitary sewer system. In the past, the City's authority

Improved Water Quality

The City took an important step toward reducing the likelihood of pollutant discharges into the community's storm drain network and sanitary sewer system. In the past, the City's authority



The City of Rockville Mayor and Council. From left to right, standing are Councilmembers: Robert (Bob) Dorsey, Susan Hoffmann, Anne Robbins and Phyllis Marcuccio. Seated is Mayor Larry Giammo.

in this area has been limited to addressing the problem through inadequate littering and public nuisance regulations. The Mayor and Council adopted a new ordinance, with stiffer penalties, and increased staffing to prevent illicit dumping of wastes into

storm drains and sewers. This new initiative will protect water quality, prolong the life of the City's infrastructure, safeguard City employees working with these systems, and ensure the City complies with the Federal Clean Water Act. ■

Implementing the Mayor and Council's Vision 2020 Significant progress made in FY07 on Visions and Priorities set in 2006.

A Distinctive Place

The unique features of Rockville's Town Square make it distinct in the metropolitan Washington region. The past year involved significant work on parking management technology, development of a commercial management district, and public information. Daily coordination with the City's public and private partners also continued through FY07.

Other features that make Rockville distinctive are its historic buildings, parks, and special events. City staff is reaching



The Mattie J.T. Stepanek Park, named after a beloved Rockville resident, is the newest park in King Farm. Adjacent to it is the City's first dog park.

science center, and are actively working to recruit an interim board of directors. Coordination with the Maryland Science Center and exploration of initial programming options also are underway. Initial Center programming is planned for the summer of 2007.

An Exceptional Built Environment

This Mayor and Council vision states "The quality of a city's built environment is fundamental to the community's overall quality of life." To protect that quality of life, the Mayor and Council adopted a limited moratorium on major new development in November 2006 while the City rewrites its zoning laws.

To ensure an exceptional built environment for the longer term, the City is reviewing and revising the Zoning Ordinance.

City officials and community representatives have been working diligently to research critical topics, seek public input and draft proposed changes. The resulting ordinance will guide development of the City's future built environment.

A new Environmental Division was created in the Department of Public Works to focus on air quality/climate protection, drinking water production and conservation, energy efficiency, environmentally sensitive development, "green" purchasing, natural resources, solid waste/recycling, coordination and outreach, and water quality.

Communication and Engagement

A reorganization to consolidate key public information functions will enhance communication and engagement with City residents.

The reorganization involves hiring a Communication Officer to implement the City's communication and public information functions, including the Public Information, Graphics and Printing, and Web site cost centers.

The goal is to take full advantage of the Web site as a key resource that is increasingly used by residents to gather information about City services.

Rockville Reports, the City Web site, and TRC 11 will continue as the most widely visible means by which the City informs the community. Our Neighborhood Resources program, Town Hall meetings, biennial citizen survey, and Customer Service Request program are among the many established means by which the

devoted to ensuring residents are well informed about and involved in City programs. Initial efforts in this area have included development of comprehensive public notification policies and procedures, strengthening the role of boards and commissions, and a major employee training program aimed at strengthening employees' citizen engagement skills.

"Rockville's neighborhoods are safe, inviting, attractive and well maintained."

— Mayor and Council Vision 2020

"The City of Rockville is a distinctive place. Rockville's rich cultural and ethnic diversity contribute to its distinctiveness."

— Mayor and Council Vision 2020

out to owners of historic properties to pursue more historic designation of Rockville homes.

Rockville prides itself on the large number of high quality parks within the City. The Mattie J. T. Stepanek Park is a significant addition to the park system. The completed park will include playgrounds, walking paths, picnic areas, a gazebo, a fitness cluster, basketball and tennis courts, a lighted sports field and a dog park.

City officials are exploring development of a Rockville-based

"One of the City's priorities is for Rockville to be a sustainable, energy saving, and environmentally sensitive community."

— Mayor and Council Vision 2020

City receives resident input and develops responses to neighborhood and community needs. Several standing commissions and ad hoc advisory groups provide opportunities for citizens to contribute to policy development and service improvement. Considerable resources are

Balanced Growth and Fiscal Strength

Growth is only sustainable when there is sufficient infrastructure to support it. Staff continued coordination with other municipalities, Montgomery County, the school system, and the State to address infrastructure needs. Staff continues to assess the effectiveness of the Adequate Public Facilities Ordinance, and a strategic plan for Transportation Demand Management is being developed.

Rockville's neighborhoods are an important component to the Mayor and Council's Vision 2020. See page 7 for more. ■

Decisions Made Years Ago Have a Lasting Impact on Our City Today

This past year has proven the lasting impact the City of Rockville's services and facilities have on everyone who works, visits and lives here. The celebrations that were enjoyed in 2007 reminded us of our history as we look toward our future.

RockNet's 10th!

RockNet celebrated its 10th anniversary this year and was awarded a Certificate of Recognition from the Mayor and Council last July. RockNet, or the Rockville Community Network, aims to build an Internet community for Rockville organizations, groups, businesses and citizens. This volunteer group supports a Web site, page links and several e-mail lists to keep citizens informed about their community. RockNet is provided servers, software, an Internet connection and meeting venues by the City. The past decade has meant many successes for RockNet, which has helped launch free wireless Internet at Regal Row in Rockville Town Center and has mounted a Web camera for viewers to watch the construction progress in Town Square.

Croydon Creek Turns Five

This past spring, Croydon Creek Nature Center celebrated its fifth anniversary during its annual Spring Festival. For five years, Croydon Creek has educated residents and school groups about the wonders of nature on 120 acres of preserved forest land. To honor this anniversary and celebrate Arbor Day, Croydon Creek held new exhibits, naturalist-led hikes, plant sales, nature games and a tree-planting ceremony. Croydon Creek Nature Center Supervisor Elissa Totin was excited about Croydon Creek's five-year

milestone and credits its success to engaging programs and excellent customer service. What's up next for Croydon Creek? Says Totin, "We are going to work hard on community outreach so we can actively engage area residents in the many exciting programs coming up."

"Our hope is that Rockville citizens will reconnect with the Civic Center and become more involved in all the wonderful opportunities it offers the community."

— Kathleen Moran,
Civic Center Superintendent

Civic Center: Fifty Years as City Facility

The Rockville Civic Center celebrated its 50th anniversary of City ownership this June with a celebration to commemorate its rich history and engagement with the community. The celebration featured festivities at the historic Glenview Mansion and garden, the F. Scott Fitzgerald Theatre, the Croydon Creek Nature Center and the Civic Center's 153 acres of parkland. For five decades the Civic Center has maintained relationships with more than 35 local organizations and programs to provide support and recreation to the community.

Sister City – Golden Relationship

Since 1957, Rockville, Maryland and Pinneberg, Germany have remained Sister Cities, sharing the common goal of making the



Speed dating at the Senior Center. The center helps add "years to your life and life to your years."

world smaller, friendlier and understanding of other cultures. Exchanges, special events and visits have fostered this special

relationship and helped residents of both cities to appreciate other cultures and develop meaningful friendships. To commemorate



The newly developed "Rockville Rose" was dedicated during a Sister City visit this spring and commemorates 50 years of Rockville's relationship with Pinneberg, Germany.

this anniversary, a 30-member delegation – including Mayor Larry Giammo and Councilmembers Bob Dorsey and Susan Hoffmann – traveled to Pinneberg on May 30. Two dedications took place; one of a floor plaque depicting the anniversary celebration, and another of a newly developed rose appropriately named "Rockville Rose." Rockville will have an opportunity to return the favor when a delegation of 40 Pinneberg citizens visits Rockville in October.

Senior Center Silver Anniversary

This past April marked a milestone in Rockville history – the 25th anniversary of the Rockville Senior Center. The Senior Center, which was originally an elementary school built in the 1950s, is now an extensively renovated building that includes state-of-the-art fitness equipment, a computer lab, areas for classes and a large hall for social activities. To meet the diverse interests of Rockville's 60- through 100-year-olds, the center hosts a multitude of programs such as health and wellness seminars, legal advice, financial management, arts, exercise, education and trips. The center has responded to the growing diversity of its membership by offering English classes, citizenship classes, programs and services in Spanish and Chinese, and many cultural special events. The silver anniversary was celebrated in style with weekly special events including a Kick-Off Brunch, intergenerational Family Day, an evening Silver Jubilee dance, and a party with state and local officials that recognized eighteen 25-year members. An anniversary cookbook with 400+ recipes also was published to celebrate the momentous occasion. ■

Celebrating Rockville's Revitalized Town Center

"Best" in Two Major Categories

The Maryland/DC Chapter of the National Association of Industrial and Office Properties bestowed on Rockville Town Square "Best Mixed-Use Project" and "Best Smart Growth Master Plan" in May. Rockville Town Center offers the perfect combination of residential and retail properties as well as public facilities, thus the honor of "Best Mixed-Use Project." "Best Smart Growth" is an acknowledgment of the outstanding incorporation of smart growth principles such as mass transit and civic uses.

Free Wireless Internet in New Town Square

The Mayor and Council have approved a partnership between the City of Rockville and Advanced Engineering and Planning Corporation, Inc. (AEPCO) to bring free wireless



Three public parking garages, with entrances marked with the prominent "P" sign offer many features that will help drivers find open spaces more quickly.

Internet (WiFi) service to Town Square. The agreement is one of the first in the region and is seen as a benefit to visitors and as an economic development tool. There is no cost to the City for the project contract with AEPCO, in fact, the City will receive free wireless Internet service for its mobile workforce, such as inspectors, allowing them to spend more time in the field while maintaining a

vital communication link to computerized records at City Hall. The free WiFi access will be available to the public in the outdoor areas including the public plaza and along the streets within Town Square (Maryland Avenue and Gibbs Street). In some cases, the WiFi signal strength may be powerful enough to provide coverage several hundred feet beyond the Town Square footprint.

State of the Art Parking System

The parking guidance system for three public garages that opened in FY07 in Town Center is among the nation's most technologically advanced systems for municipal downtown parking. The guidance system will include constantly updated signs placed at remote gateways to Town Center that inform drivers which garages have open spaces. The most advanced feature

will be the single-spaced monitoring system. There will be a visible indicator above most spaces that signal whether that space is available, thereby helping drivers find available spaces quickly.

Public Art

Art and artistic details are throughout Town Square. The "fish" and other fountains, the signage package, and the decorative features on the building facades, are a few examples. ■



People are enjoying the open space of the plaza which is surrounded by the library, restaurants, retail shops and an Arts and Innovation Center.

The Best in City Services and Safety are Making a Lasting Impact on Residents and Visitors

Rockville City staff from all departments work together to ensure the highest quality of services are delivered to Rockville citizens and visitors. A few examples of outstanding FY07 programs, services and accomplishments are outlined below.

CITY CLERK'S OFFICE

Boards and Commissions

A report on Rockville's Boards and Commissions (B&C) was presented to the Mayor and Council. The purpose was to provide or recommend: 1) information about the various types of functions that the B&C perform within the City's government structure; 2) information about the demographics of current members and the recruitment and reappointment process; 3) information about the recent accomplishments and current goals for each group; and 4) participation and membership ideas.

CITY MANAGER'S OFFICE

New Residents Welcome Kit on City Web site

Residents who are new to Rockville and want a quick overview of important City online information and resources should check out the New Resident Welcome Kit at www.rockvillemd.gov/welcome.

The Welcome Kit gives residents a one-stop Web location for City programs and services important to people who are moving to or who have just moved into Rockville.

With the Welcome Kit, residents can research their trash and recycling pick-up days, find out who to contact to set-up City water service and pay their City water bill, as well as learn about the many popular City programs and services including local parks, award-winning recreation classes, the City map and bicycle map, emergency preparedness details, news and much more.

"CSI: Rockville" Investigates Customer Service

City "secret shoppers" or "Customer Service Inquirers" (CSIs) sought to identify situations of outstanding customer service as well as recognize those situations that could be improved upon.

CSIs served as "secret shoppers" during daytime work hours and documented experiences to assess how well staff provided answers to common questions about City services, and used tools to analyze whether the customer service standards were met. CSIs evaluated employees on the telephone and as walk-in guests.

This vital tool helps Rockville remain a High Performance Organization (HPO) while helping staff remember to always provide excellent customer service. The team of employees dedicated to furthering customer service in the City will continue to develop ways to help promote internal awareness for employees.

COMMUNITY PLANNING AND DEVELOPMENT

Survey Leads to Historic Properties Preserved

Following Mayor and Council direction to identify properties potentially eligible for historic designation and preservation, staff identified sites built prior to 1945 but previously undesignated.

Five properties are eligible and interested in historic designation, and the consideration process has begun. Future preservation efforts will continue to focus on these properties and other eligible properties.

Rockville Civic Center Nominated for National Register of Historic Places

The nomination of the Rockville Civic Center for listing in the National Register of Historic Places was unanimously endorsed by the Governor's Consulting Committee in May. The nomination now goes to the National Park Service for inclusion in the National Register.

FINANCE

Investing in Technology

The City continued its comprehensive water meter change out program focusing on the City's commercial meters. The meters were replaced citywide with radio-read technology to allow for a more efficient and accurate billing process. All commercial meters were replaced with minimum disruption to City customers. There was no cost to the customer as all water meters are owned and operated by the City.



New water meters will produce more accurate readings.

Investing in Investing

On average the Finance department manages an annual investment portfolio of \$60 million. This past year, after a comprehensive rewrite of its investment policy and unanimous support by the Mayor and Council, the policy received a coveted certification of excellence from the Association of Public Treasurers of the United States and Canada.

HUMAN RESOURCES

New Staff Compensation System Increases Customer Service

The City walks the walk by aligning its compensation system with its High Performance Organization (HPO) goals. During FY07, the City moved its Senior,

Administrative, and Recreation and Parks pay scale employees from a tenure based virtually automatic step increase system to a fully merit based variable pay-for-performance system. Merit increases are tied to the employee evaluation system requiring employees to perform at a high level on all major competencies that includes customer service, technical, and team based skills.

This improved accountability compensation system has been widely accepted by City employees, and residents should see service delivery improvements as a result.

INFORMATION AND TECHNOLOGY

Network Linking Rockville to Entire Region

Rockville is now connected to the National Capital Region Network (NCRNET), which is a dedicated fiber network linking together all 17 jurisdictions in the national capital region. Rockville was among the first group of local governments connected to NCRNET.

NCRNET will be used to provide the critical communications infrastructure to facilitate information sharing, backup data, voice communications and videoconferencing capabilities. NCRNET is funded through an urban area security initiative grant from the Department of Homeland Security.

Mobile Computers for Inspectors

The City began testing the use of mobile computers for building, code enforcement, and public works inspectors.

The wireless tablet-based computers provide a way for inspectors to access the City's permit software and the City's e-mail system remotely and spend more time in the field. As a result of the successful testing, the City has ordered mobile computers to equip nearly all inspectors with the devices in FY08.

City Awarded Technology Solution Award for Public Safety and Emergency Management

During the Public Technology Institute's 2007 Technology Leadership Conference in Denver, Colo., the City of Rockville's Information and Technology Department, in partnership with the City Police Department, was awarded the 2006-2007 Technology Solution Award for Public Safety and Emergency Management in a small jurisdiction. The award recognized an innovative wireless security system.

POLICE

Segways: New Mode of Transportation Helps Police Protect and Respond

The City of Rockville Police Department began using a new

Department of Recreation and Parks Promoting Community Wellness One Event At A Time



Coach Neal Owens and the Lincoln Park Lions.

Down. Set. Hut! Hut! Hut!

The Rockville Football League welcomed a new team this year, the Lincoln Park Lions. The Lions team formed this year after many neighborhood children from the Lincoln Park community expressed to City staff their desire of having a team they could call their own.

The league, with teams formed from various Rockville neighborhoods, consists of youths under the age of nine playing flag football, through youths up to 14 years old playing tackle football.

Rockville's Seniors Find Out How To Be Fit and Fabulous

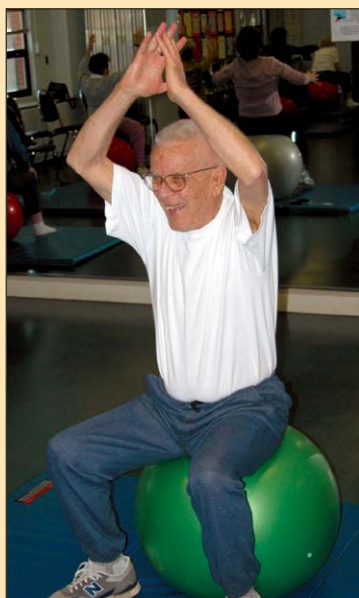
Rockville's Senior Center held a free "Exercise Day" in September.

This free event offered mini-classes for those who may have been thinking about joining

group exercise activities such as Pilates or ballroom dancing. It was a convenient way for seniors to see what programs were right for them.

First Community Health Fair Offered by the City

The first City of Rockville's Community "Fall Fest" Health Fair was held in November at the Twinbrook Community Recreation Center. More than 200 residents of all ages attended and had the opportunity to learn from 25 health vendors and talk one-on-one with doctors and health professionals about their



Robert Drooge is getting fit while having a ball.



Rockville's Health Fair promotes health and fitness as well as education for the community.

health concerns. Vendors offered information on smoking cessation and prevention, flu shots and eye exams, spinal screenings and free massages. Participants also were given the opportunity to try the latest trends in exercise classes, from Nia to line dancing, during exercise classes offered throughout the Health Fair. The Health Fair was completed with a raffle drawing with prizes supplied from the booth vendors and included many free health screenings or other health related services.

Ride and Stride for Rockville

The 6th annual "Ride and Stride for Rockville," was the perfect event for people interested in physical fitness, exploring Rockville's diverse neighborhoods and giving back to their community.

This event offered a choice of the new two- or five-mile fun

run/walk, the leisurely "Family Fun" 12-mile bike ride, or the more challenging 25-mile "Neighborhood Discovery Tour."

This family wellness event promoted health, fitness and fun to all participants. A nutritionist was available for one-on-one

questions. Participants could have their blood pressure read and their body composition measured.

Proceeds from the ride benefit the Rockville Youth Recreation and the Rockville Bikeway funds. ■



"Ride and Stride," a healthy way to explore Rockville's neighborhoods.

form of transportation not commonly seen – the Segway Human Transporter.

The "Segway" is the first two-wheeled, self-balancing, electric transportation device with stabilization technology for humans.

The City of Rockville Police purchased two specialized Segways for community policing. Its benefits are vast: using a Segway, an officer can travel up to 12 miles per hour around Rockville, the machine is quiet, environmentally friendly and relatively inexpensive to maintain as it runs on a rechargeable battery. Segways raise officers eight inches off the ground, making it easy for patrols to see over large crowds. Officers on Segways are more visible to the community because they are standing tall, and better able to respond quickly to emergency situations.



Police Officer Nikki Hawkins maneuvering a Segway, a new transportation device to better serve our City.

Public Safety Awards Honor Local Heroes

Ten members of the City Police Department were among the professionals and volunteers honored at the 18th Annual Rockville Public Safety Awards.

Two of the Rockville law enforcement professionals received the program's second highest honor, the Citation for Bravery. Four Rockville police officers received the next highest award, the Distinguished Service Citation. Five Rockville police officers and the police department dog, "Rocko," were honored with the Meritorious Service Citation.

PUBLIC WORKS

Restoration and Replacement

Four thousand linear feet of Rockcrest Stream was restored to stabilize moderately eroded stream banks and improve habitat.

Five hundred-fifty linear feet of Alsace Stream was restored to stabilize severely eroded stream banks and improve habitat.

One thousand five hundred linear feet of Adclaire Water Main was replaced on Adclaire and Roxboro roads. This project will improve fire suppression.



The Department of Recreation and Parks Annual Rockville Music Festival is enjoyed by thousands every year.

Two hundred-fifty linear feet of Evan Street sewer was replaced.

Traffic Calming

To proactively address traffic concerns on several residential streets in the city, the Traffic and Transportation Division advanced traffic management at several locations.

Grandin Avenue is designed and implementation is scheduled for the fall.

The design for Great Falls/ Monument Pedestrian Refuge Island is complete. Construction is scheduled for the fall.

Gateways/landscaped medians were designed on Maryland Avenue, Route 28, and Beall Avenue.

Bicycle Facilities

In partnership with Montgomery County, a bicycle path was upgraded along Baltimore Road, between Rockville High School and the Rock Creek Trail.

Also, bike lanes were installed on East Middle lane on both sides, and on the south side of Beall Street between South Washington Street and Route 355.

The City of Rockville sponsored and participated in the Bike to Work Day in May.

Stormwater Management

The Mayor and Council unanimously voted to develop a funding plan based on a new fee to fund maintenance of, and upgrades to, storm water drains and facilities, reduce stream erosion and pollution, and to meet costly federal requirements. The fee, which has not been set, would be based on the amount of impervious surface on each property, such as driveways, rooftops, and parking lots.

RECREATION AND PARKS

See Spot Run: First City Dog Park Opens

Since April, the city's canine community has been running free at the dog park in King Farm. The dog park is part of the Mattie J.T. Stepanek Park which is named after the beloved King Farm resident. The park is located along Gaither Road and Piccard Drive in the King Farm neighborhood.

The dog park features two fenced-in dog run areas for small and large dogs, a shade shelter, water fountains for both dogs and their owners, picnic tables and a parking area. The park is open to all canine residents of Rockville that are licensed and registered.



Canine citizens and their human owners equally enjoying the new dog park in King Farm.

City Expands Rockville Recreation Fund

Recreation is something everyone can enjoy no matter what their interest, and, now, income level, thanks to the City's recent expansion of the Rockville Recreation Fund.

The fund now provides people of all ages who have low or moderate incomes the opportunity to participate in its award winning recreation programs, classes and camps.

The Rockville Recreation Fund is supported entirely through monetary donations from individuals, businesses and civic organizations. People can donate by writing a check to the City of Rockville Youth Recreation Fund.

Rockville Music Festival

September brought great live music by the band Blue Oyster Cult to the 3rd Annual Rockville Music Festival.

The free festival filled Town Center streets and captivated competitors of the 26th Annual Hard Times Café International Chili Society Maryland State Chili Cook-off. Up to 75 chili chefs—novices and champions alike—served up their blends of meat and spices to compete for \$10,000 in prize money and the Maryland State Championship.

Another aspect of the day's festivities was the "Salute to Rockville Nonprofits" which honored local nonprofit organizations. ■

Car Show

In October, Rockville Civic Center Park hosted more than 400 vehicles at the annual Antique and Classic Car Show. The 2007 event celebrated Ford's "A Century of Cars" from 1906-2006 and remains one of the biggest shows on the East Coast.

Members from 20 car clubs participated in this event enjoyed by auto collectors, enthusiasts and thousands of Rockville residents.

FSF Conference

The 11th Annual F. Scott Fitzgerald Literary Festival, one of the Mid-Atlantic region's most significant literary events, was held in October. The celebration pays tribute to the famed writer and helps aspiring writers hone their writing skills.

The 2006 F. Scott Fitzgerald Literary Award winner was Jane Smiley, also a Pulitzer Prize winner, who has written fiction and non-fiction books as well as numerous essays for *Vogue*, *The New Yorker* and *Harper's*.

The conference featured three Pulitzer Prize-winning presenters – Henry Allen, A. Scott Berg and Michael Dirda.

Rockville Science Day

Thousands attended Rockville Science Day on April 29, at Montgomery College, a free event held annually for people to actively learn about science, math and outer space. The event, organized by the Rockville Consortium for Science, Inc., featured more than 25 hands-on exhibits from flying model rockets to planning a mission to the moon.

Hometown Holidays

The weekend festivities, which included the 19th Annual Hometown Holidays Celebration and the 63rd Annual Memorial Day Ceremony and Parade, was a huge success. Attendees enjoyed the Grammy Award-winning KC and the Sunshine Band and the rock band Augustana. Other highlights were diverse samplings of outdoor entertainment, food and children's games. This was the first Hometown Holidays to feature performances and activities throughout Rockville's new Town Square.

Peerless Rockville Underground Railroad

Peerless Rockville, the City's heritage preservation organization, offered a rare guided walking tour of Rockville's secretive, "underground" past in November. The tour showed how everyday Rockville locations played an active role in the 1800's "Underground Railroad." A high-

The Vibrant City of Rockville See All It Has to Offer

Throughout the year, Rockville strives to offer lively, cultural, events for people of all ages. Rockville takes great pride in its new Town Square, its eight wonderful recreation centers and its many parks and gardens. Venues such as the F. Scott Fitzgerald Theatre, Glenview Mansion, RedGate Golf Course, and the Municipal Swim Center offer the community entertainment, scholarly endeavors, and opportunities to spend time with family and friends.

This page highlights just a few of the many diverse happenings the vibrant City of Rockville has to offer.



LOTS TO DO... (left to right, top to bottom) The 2006 F. Scott Fitzgerald Literary Award winner, Pulitzer Prize winner, Jane Smiley. The new Arts and Innovation Center in the new Town Square is now open. History buffs toured Rockville's "Underground Railroad." Vintage cars from Antique and Classic Car Show held on the grounds of the Civic Center park. Kelsey Kovacs enjoying the Memorial Day parade as Rockville's "Mayor for a Day." The clock tower and plaza area of the new Town Square. Rockville's Science Day inspiring scientists of the future. Magic performed to the delight of children during the hugely popular Hometown Holidays.

light of the tour was a discussion of Josiah Henson, who was the model for the title character in Harriet Beecher Stowe's classic novel *Uncle Tom's Cabin*.

Wireless Town Square

Rockville is poised to become one of the first communities in the region to have free WiFi (wireless Internet) in its downtown area. The free WiFi will be available to the public in the outdoor areas of Town Square including the public plaza and along Maryland Avenue and Gibbs Street.

Honored for Dedication to Protecting Local Environment

This past fiscal year the City received three prestigious awards from regional and national organizations for its work in protecting the environment.

In March, the City received the Second Annual Permanence and Innovation in the State Revolving Fund Creating Environmental Success Award (PISCES) from the Environmental Protection Agency and the Maryland Department of the Environment.

Rockville also was honored by the Maryland Urban and Community Forest Committee of the Maryland Association of Forest Conservancy District Boards and the Maryland Department of Natural Resources Forest Service.

In addition, the City continues to be a Tree City USA community, an honor bestowed by the National Arbor Day Foundation.

Business Incubator

The Rockville Innovation Center (RIC), Montgomery County's first "business incubator," opened in FY07. Located in Town Square, RIC occupies 25,000 square feet on the fourth and fifth floors of the Rockville Arts and Innovation Center. RIC provides space and support for approximately 30 start-up technology companies.

Mayor for a Day

On May 25, the City welcomed a new "Mayor for a Day," Kelsey Kovacs, a fourth grader from Meadow Hall Elementary School. Kelsey was the winner of the "If I Were Mayor, I would..." essay contest sponsored by the Maryland Municipal League and the Maryland Mayor's Association. As part of her "mayoral" duties, Kelsey toured City Hall and other City facilities, had lunch with Mayor Giammo and rode in a convertible during Rockville's 63rd annual Memorial Day Parade. Staff from the City Clerk's Office coordinated with other departments to make Kelsey's day memorable. ■

Neighborhoods Are The Heart And Soul Of Our City

'A City of Neighborhoods': Part of the Mayor and Council's Visions and Priorities.

The quality of Rockville's neighborhoods is evidenced by *Money Magazine's* rating Rockville Number 26 of the "Best Places to Live" in the United States.

The new Thomas Farm Community Center located in Falls Grove is nearing construction and will provide a gathering place for residents in the neighborhoods in the western portion of the City.

Several FY07 projects addressed pedestrian safety, including installation of sidewalks on Calvin Lane, Argyle Street, and Lynch Street, and the I-270 pedestrian bike bridge. Staff coordinated with three schools in Rockville to place 15 mile-per-hour speed limit signs to remind drivers to slow down when children are arriving and leaving school. A photo radar program is in place to slow down traffic in neighborhoods to further increase safety for both pedestrians and drivers.

Neighborhood Resources Program

The City engages residents and fosters links between community and civic associations and City government through the Neighborhood Resources Program.

This program has evolved

into a division that operates the Rockville University citizen education program, coordinates the Neighborhood Matching Grant and Good Neighbor Awards programs, operates a community mediation program and organizes a series of town hall meetings that allow members of the Mayor and Council and city staff to meet with citizens about ongoing issues.

Lincoln Park Neighborhood Plan

Neighborhood plans represent an important step in defining a neighborhood's character and charting its future. The Lincoln Park Neighborhood Plan and Conservation Plan have been adopted, and a draft Twinbrook Neighborhood Plan is in the review process. The Mayor and Council approved a neighborhood plan for the Lincoln Park neighborhood. Lincoln Park is one of the oldest African-American communities in Montgomery County, dating to the 1850s. Today, the neighborhood is primarily a single-family residential community surrounded on three sides by a variety of non-residential uses, particularly light industrial areas, but has been a stable and secure commu-



The Lincoln Park Community Center is a gathering place for Lincoln Park residents who are the heart and soul of this neighborhood.

nity for many years. Members of the community have expressed a strong connection and identification with the community, in many cases for generations.

It is the clear intent of the neighborhood plan to maintain Lincoln Park's sense of community and identity for future generations. This is embodied in the plan's goals, which are:

- Maintain and enhance Lincoln Park as a stable and secure residential neighborhood.
- Provide housing opportunities for residents with a range of incomes and promote homeownership opportunities

for residents who are or will be owner-occupants, while protecting the residential character of the neighborhood from nonresidential encroachment and nonconforming land uses.

- Establish circulation patterns and opportunities, including vehicular, bicycle, pedestrian and public transit, which protect the residential nature of the Lincoln Park neighborhood.
- Achieve a healthy, vibrant, and sustainable environment in the neighborhood that protects, preserves and restores natural resources, while reducing or

eliminating negative environmental impacts for current and future populations.

- Protect the physical and cultural heritage of the Lincoln Park Neighborhood utilizing historic preservation principles and tools.

The Mayor and Council also directed that neighborhood plan to stipulate that the Lincoln High School building be maintained to high standards and retained in public ownership with potential acquisition by the City.

Homes, Past and Present

From the historic farm-houses and log cabins of the 1800s to contemporary homes, Peerless Rockville's 2007 Homes & Hospitality Tour offered a lesson in the evolution of Rockville residences.

Visitors toured beautiful homes and gardens, listened to intriguing stories, and enjoyed great food and live music.

Homes on the tour, located in neighborhoods west of Interstate 270, included Hectic Hill, Wootton's Mill and Flint Ledge Farm. Guests could tour at their own pace by car, on foot or on bike, since the neighborhoods are connected through several bike paths. ■

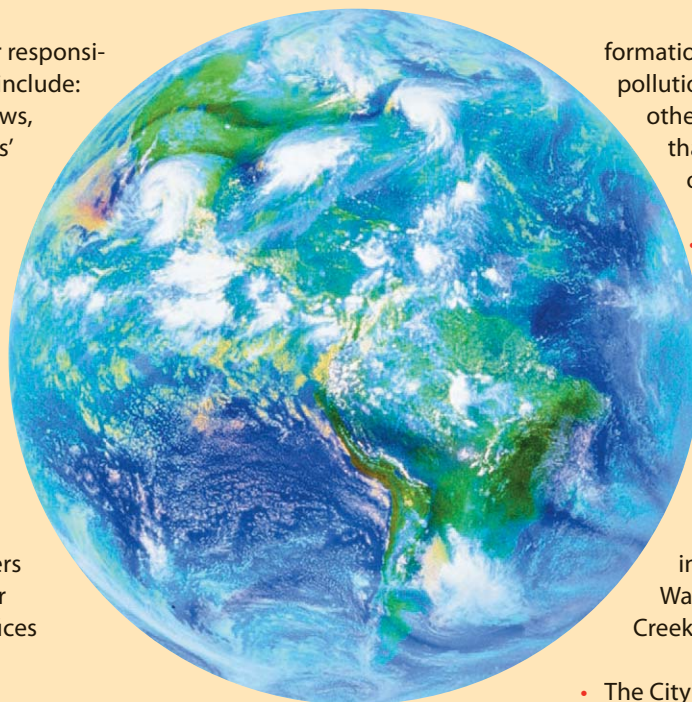
Rockville: Making A Lasting Impact On Our Environment and Planet

The City of Rockville has taken conscientious steps to "Go Green," in an effort to improve our environment. Rockville believes it's important for everyone to do their part to positively impact our community, region and planet. Below is a sample of the many big and small actions Rockville has chosen to take. We hope this encourages all residents, businesses and visitors to do their part.

- Established an Environmental Management Division that serves a central coordinating role for all environmental issues in the City
- Joined, along with nearly 400 other communities, the U.S. Conference of Mayors' Climate Protection Agreement to reduce greenhouse gas emissions across the country
- Co-sponsored the "Save the Planet" series at the Rockville Library
- Used wind generated electricity to provide ten percent of the City's power needs
- Used smart growth principles (mixed use, pedestrian friendly) to design the Town Center development
- Uses recycled paper in all its copy machines. Paper is only purchased from vendors that are certified by the Forest Stewardship Council (FSC). The FSC standards are based

on 10 Principles for responsible forestry. These include: compliance with laws, indigenous peoples' rights, workers' rights and community relations, benefits from the forest, environmental impact, and maintenance of high conservation value forests

- Installed new commercial water meters to encourage water conservation in offices and businesses
- Established an illicit discharge detection program to better regulate harmful discharges into City storm drains
- Switched to ultra-low sulphur diesel fuel in all City vehicles. This new fuel causes substantially less air pollution around the city and reduces carbon emissions connected to climate change



formation on energy efficiency, pollution prevention and other environmental steps that they can do at home or at work

- Joined the "Potomac River Watershed Trash Treaty," a state, federal and local partnership initiative to make the Potomac trash-free by 2013. Rockville has three tributaries that flow into the Potomac - Watts Branch, Cabin John Creek and Rock Creek
- The City planted thousands of trees in parks and along City streets which reduces the warming effect in the city and improves the aesthetics of our community
- Established a volunteer "Adopt-A-Stream" program where neighbors and organizations can ensure that city waterways are kept clean of rubbish and debris
- Built and promoted bike paths throughout the city, including sponsoring an annual bike commuter award
- Sponsored a City Energy Fair and the annual Science Day where residents can obtain in-

- Hosted City staff event using a "Living Sustainably" theme. Disposable cutlery, made from potatoes, as opposed to plastic, was used. This environmentally-friendly material breaks down in seven days and does not use up landfill space. Recycling, carpooling and sustainable practices at home and work also are encouraged
- City employees are offered incentives to encourage carpooling and mass transit to commute to work
- City of Rockville Graphics and Printing Division utilizes an aqueous pre-press that eliminates the need for a two-step chemical process
- Police department utilizes "Segways" to reduce gasoline consumption and increase ease of moving around the downtown area of the city ■

City Awards/Honors/Grants by Department

CITY MANAGER'S OFFICE

- The City was awarded a \$100,000 bond bill for Senior Center expansion by the State of Maryland.
- City-County Communications and Marketing Association (3CMA) recognized the City of Rockville's public outreach in launching the Refuse and Recycling Pilot Program with a first place Savvy Award.
- 3CMA recognized the City of Rockville's external newsletter *Rockville Reports* with a Circle of Excellence (third place) Savvy Award.

INFORMATION AND TECHNOLOGY

- The Information and Technology Department, in partnership with the Police Department, was awarded the Technology Solution Award by the Public Technology Institute for an innovative wireless security system.
- The Rockville Channel (TRC 11) received a second place award for its coverage of Rockville's Mayor and Council in the "Public/Community Meeting" category from the National Association of Telecommunications Officers and Advisors (NATOA).
- TRC 11 received a third place award for its program "Healthwise" in the "Community Awareness" category from NATOA.
- TRC 11 won two honorable mention awards for its election coverage and for visual arts for a station identification "spot."

HUMAN RESOURCES

- The City was recognized for its Occupational Safety and Health Program with a Milestone Award. This award was given in recognition of 97,420 employee hours without injury or illness from November 30, 2006 – December 31, 2006.

POLICE

- Corporal Keith Swann and Max Crago received the Citation for Bravery.
- Corporal William Nieberding, Officer Jeffrey Cramer, Corporal Heath Marshall and Officer Karl Pitt received the Distinguished Service Citation.
- Sergeant James Walsh, Corporal Heath Marshall, Corporal Christopher Sadelson, Officer Jeffrey Cramer and Corporal Kyle Dickerson received the Meritorious Service Citation.
- Recognized and received an award by the State of Maryland for our efforts in the Chief's Challenge Program.
- Received a commendation and award from the State of Maryland for our efforts in the State-wide Buckle up for Safety Initiative.
- Recognized and received awards from the State of Maryland Crime Prevention Coalition for our overall crime prevention programs, and for the *Every Fifteen Minutes* program. Individual recognition went to several members of the agency and citizens who participated in the *Every Fifteen Minutes* program.

PUBLIC WORKS

- The Environmental Protection Agency awarded the City a Performance and Innovation in the State Revolving Fund Creating Environmental Success Award (PISCES) for the Woottons Mill Park Stream Restoration Project.



The Rockville Montgomery Swim Club was recognized by the Mayor and Council for its very successful season.

FINANCE

- The City was presented with the "Distinguished Budget Presentation Award" from the Government Finance Officers Association for the 15th consecutive year for the Operating and Capital Improvements Program.
- The City was awarded a certification of excellence for its investment policy by The Association of Public Treasurers of the United States and Canada.
- The City received the "Certificate of Achievement for Excellence in Financial Reporting" from the Government Finance Officers Association for the 17th consecutive year for the Comprehensive Financial Report.

RECREATION AND PARKS

- For the second year, the City was awarded the Maryland Community Forest Council PLANT Award.
- The City received the Tree City USA Award (highest level) for the 18th consecutive year.
- The Arts division received a \$23,000 grant from Maryland State Arts Council for arts programming.
- The Rockville Montgomery Swim Club won the 2007 Maryland Long Course Swimming Championship, the 2007 Junior National Swimming Championship and the 2007 USA Swimming Virtual Club Championship.
- The City was awarded Maryland Recreation and Parks Association Agency Showcase awards for a facility marketing brochure and a special event publication.
- Montgomery County Department of Health & Human Services awarded the City of Rockville with \$65,378 for the Youth Service Center operated by Community Services Division.
- Montgomery County Department of Health & Human Services awarded the City with \$181,575 for the Linkages to Learning Program at Maryvale Elementary School.
- The City was awarded \$35,437 for youth services provided by the Community Services Division by the Montgomery County Collaboration Council for Children, Youth and Families.

– Compiled by Marina Stranieri



MAYOR

Larry Giammo

COUNCILMEMBERS

Robert E. Dorsey
Susan R. Hoffmann
Phyllis R. Marcuccio
Anne M. Robbins

CITY MANAGER

Scott Ullery

DEPUTY CITY MANAGER

Catherine Tuck Parrish

CITY CLERK/TREASURER

Claire F. Funkhouser

CITY ATTORNEY

Paul T. Glasgow

DIRECTOR OF

COMMUNITY PLANNING AND
DEVELOPMENT SERVICES

Arthur D. Chambers

DIRECTOR OF FINANCE

Gavin Cohen

DIRECTOR OF

INFORMATION AND TECHNOLOGY

Michael Q. Cannon

DIRECTOR OF

HUMAN RESOURCES

Carlos A. Vargas

CHIEF OF POLICE

T.N. Treschuk

DIRECTOR OF

PUBLIC WORKS

Craig Simoneau

DIRECTOR OF

RECREATION AND PARKS

Burton R. Hall

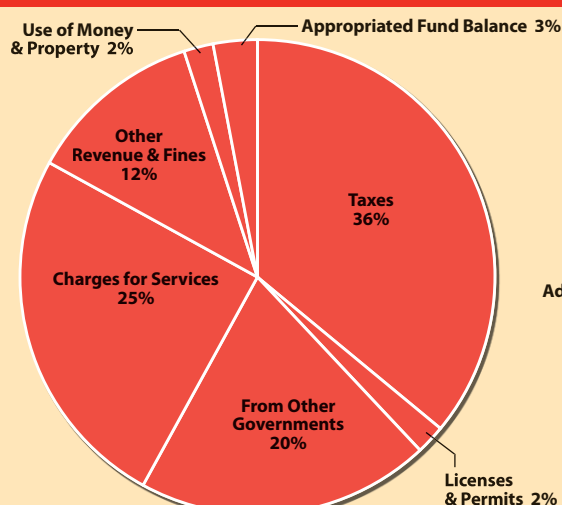
CITY OF ROCKVILLE VISION STATEMENT

Rockville residents and customers recognize the City as providing premium quality, responsive, high value municipal services. We create and recreate our organization to anticipate and serve the current and future needs of our dynamic community.

City of Rockville
111 Maryland Avenue, Rockville, MD 20850
240-314-5000 • www.rockvillemd.gov

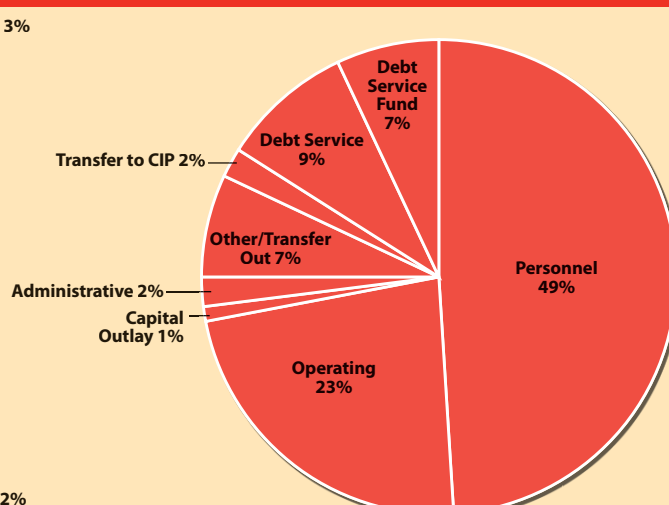
FY 2007 BUDGET AT A GLANCE

BELOW ARE THREE CHARTS SUMMARIZING THE ADOPTED FY07 CITY REVENUES AND EXPENDITURES



ALL FUNDS SUMMARY/REVENUES

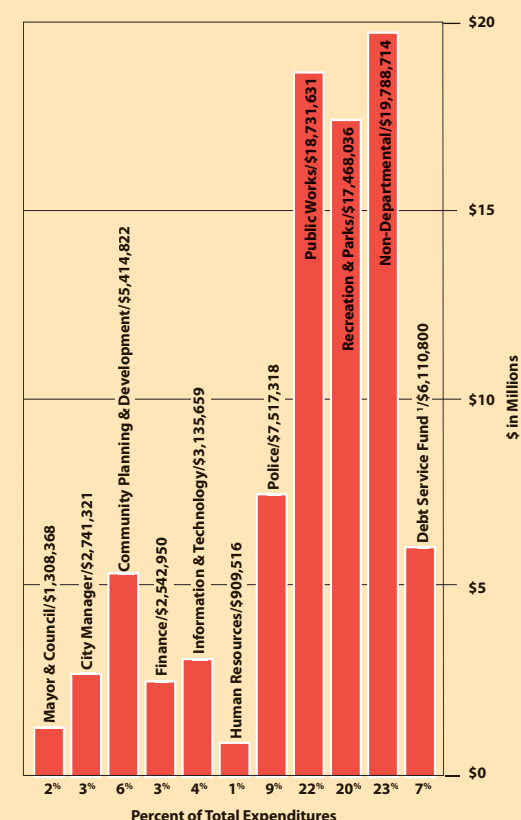
Taxes	30,860,000
Licenses & Permits	2,109,000
From Other Governments	16,868,600
Charges for Services	21,443,362
Other Revenue & Fines	10,185,060
Use of Money & Property	1,616,040
Appropriated Fund Balance	2,587,073
TOTAL REVENUES	\$85,669,135



ALL FUNDS SUMMARY/EXPENDITURES

Personnel	42,213,140
Operating	19,434,045
Capital Outlay	877,508
Administrative	1,376,500
Other/Transfers Out	5,754,018
Transfer to CIP	1,812,824
Debt Service	8,090,300
Subtotal	\$79,558,335
Debt Service Fund¹	6,110,800
TOTAL EXPENDITURES	\$85,669,135

(1) The Debt Service Fund receives transfers from other funds to pay off general obligation bonds. Since these transfers are already listed as Debt Service expenditures within originating funds, there is a double-counting effect when the Debt Service Fund records the same expenditures. For this reason, the Debt Service Fund is isolated.



ALL FUNDS SUMMARY/EXPENDITURES BY DEPARTMENT